

OUTCOMES MEASUREMENT Workshop

Dates: Wednesday 25 March and Thursday 26 March 2026
Venue: Rydges Hobart, 393 Argyle St, North Hobart TAS
Time: 9am – 5pm each day
Including lunch and refreshments

Hobart

Elevate and showcase your organisation's impact

In this two-day interactive workshop delivered by the Centre for Social Impact, you embark on a transformative journey that will equip you with invaluable tools and insights to revolutionise how you measure, assess, and communicate your organisation's impact.

Whether you are from government, a not-for-profit organisation, a corporation, a social enterprise or a consultancy firm, when you enrol in our two-day Outcomes Measurement Workshop, you will:



Learn how to measure, evaluate and report on your social impact



Take away an outcomes measurement to-do list for your organisation to action straight away



Enjoy face-to-face learning and engagement with key leaders in the social sector



Access a network of peers to continue learning and sharing



Explore approaches to measuring impact that are culturally relevant and safe



Government/Corporate: \$1,200 + GST

NFP and Social Enterprise ticket:

- Small NFP and Social Enterprise (those with annual revenue under \$500,000): \$750 + GST
- Medium NFP and Social Enterprise (those with annual revenue of \$500,000 or more, but under \$3 million): \$850 + GST
- Large NFP and Social Enterprise (those with annual revenue of \$3 million or more): \$1,000 + GST

WORKSHOP CONTENT

- Language and key concepts of outcomes measurement and evaluation
- Practical methods, tools and instruments to support quantitative and qualitative data collection
- Developing a program logic, outcomes measurement framework and data collection plan
- Designing a simple survey and conducting interviews and focus groups, within ethical guidelines
- Storing and managing data
- Communication and reporting on findings
- Links between outcomes measurement, research and evaluation
- Explore a range of evaluation approaches, including approaches to complexity and 'next generation' evaluations
- National frameworks and tools that can be used to guide approaches to measurement that are informed by cultural safety
- Reflection on the existing culture and practices across various sectors
- An action list to ignite outcomes measurement in your organisation



FACILITATORS



Professor Paul Flatau - Director, Centre for Social Impact (CSI)

Over the last two decades, Paul has held an extensive research and evaluation record across the social purpose sector and with government and businesses, covering a broad range of social issues. In recent years, Paul has been working in close contact with the not-for-profit sector, social enterprises, government partners, industry and philanthropists in establishing their outcomes measurement and reporting frameworks. Paul has made significant contributions to the analysis of social and economic outcomes, and social impact and the effectiveness of programs and interventions in Indigenous housing, poverty, unemployment, homelessness, housing, and the assessment of social innovations.



Lisette Kaleveld, Senior Research Fellow, CSI

Lisette is a social researcher who has worked on research and evaluation projects conducted in academic/research contexts as well as for the not-for-profit sector, as a public servant and as an independent consultant. Lisette has led a significant number national, state-wide and locally-based evaluation projects as the principal researcher/team leader, and has undertaken capacity building projects including facilitating training, tools and frameworks for community development officers to measure the impact of their work in local government. Lisette's evaluation experience spans the mental health sector, education and disability sectors. Lisette is convener for the Australian Evaluation Society (WA Branch).

Enjoy the wonderful world of Hobart and Tasmania leading in to the Easter holidays.



Contact: CSI UWA | 08 6488 5691 | csi-business@uwa.edu.au

Register