



9am arrival for 9:30am to 3:30pm
Tuesday, 28 March 2023

KGV Sports & Community Centre,
Glenorchy (1A Anfield street)

Program for 28 March Workforce Coalition Network Meeting

A recruitment and awareness campaign - rising tides lift all boats!

A Tasmanian campaign



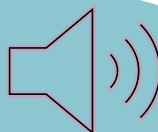
- The concept of our recruitment campaign
- Your involvement

Future workforce experience



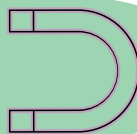
- The experience of a career curious person
- A curated journey map

Industry career events



- What works and what needs leveraging?
- New approaches

Focus on retention



- Barriers and solutions
- Planning the next Network Meeting

Order of Events

28 March, 2023

9:00am	Tea and coffee, check in	12:30pm	Networking lunch
9:30am	Welcome to Country Auntie Brenda Framing the day and introductions	1:10pm	Industry career events <ul style="list-style-type: none">• What works and what needs leveraging?• New approaches
9:45am	The recruitment and awareness campaign <ul style="list-style-type: none">• The core concept of our Tasmanian recruitment and awareness campaign• Wisdom and insights from campaign experts• Next steps and your involvement	1:40pm	Campaign success measures
11:15am	Rest break	1:55pm	Knowing when to collaborate <ul style="list-style-type: none">• Challenges and opportunities
11:25am	The journey map of a future employee <ul style="list-style-type: none">• The experience of a person who is career curious. A case for a curated journey map• Curation of existing resources and supports	2:15pm	Rest break
		2:25pm	Focus on retention <ul style="list-style-type: none">• Barriers and solutions• Planning the next Network Meeting
		3:30pm	Closing