



Workshop Schedule

Date	Time	Workshop	Delivery Mode
Thursday 4 May	10am – 3:30pm	Workshop 1: Communicating with Intent	In-person (The Grange, Campbell Town)
Thursday 18 May	10am – 11am	Community of Practice 1	Online
Thursday 1 June	10am – 11:30am	Workshop 2: Question Time	Online
Thursday 15 June	10am – 11:30am	Workshop 3: The Media and Politics	Online
Thursday 6 July	10am – 11:00am	Community of Practice 2	Online
Thursday 27 July	10am – 11am	Community of Practice 3	Online
Thursday 10 August	10am – 11:30am	Workshop 4: Layers of Advocacy	Online
Thursday 24 August	10am – 11am	Community of Practice 4	Online
Thursday 7 September	10am – 11:30am	Workshop 5: Stakeholders	Online
Thursday 21 September	12noon – 1pm	Community of Practice 5	Online
Thursday 5 October	10am – 3:30pm	Workshop 6: Hypothetical Workshop	In-person (The Grange, Campbell Town)

Program Overview

Change Your Impact Community of Practice Sessions:

The Change Your Impact Community of Practice exists to support and reflect upon the content received in each workshop session. The Change Your Impact Community of Practice is a great way to network with your like-minded, passionate peers in the industry and explore various topics facilitated by the coordinator. These will include Power, Habits and Focus.

Change Your Impact Mentor Program:

The Change Your Impact Mentor Program is crucial to gleaning as much as possible from the content and activities covered across the life of the program. After the first workshop, participants are paired with a mentor based on the areas of interest outlined in your expression of interest. Participants are strongly encouraged to meet with their mentor at least once a month for the length of the program.



Workshop Guide and Presenter Profiles

Workshop 1: Communicating with Intent

What is your communication style? Why do our messages get received differently? How can you adapt to others communication style? How do we move through difficult communication? In this workshop, we'll explore communication styles, message delivery and conscious communication.

Learning Outcomes:

- Ability to describe individual communication style preferences.
- Compare and adapt to differing communication styles.
- Recognise different communication techniques to move conversations forward.

Presenter: Simone Zell

Simone has worked for over 20 years as a practitioner, policy maker and manager. Her practice has spanned community and government agencies and includes policy, training and development in community services, leading collaborative projects in the Tasmanian youth sector and managing a Tasmanian Government youth health service. She has a particular interest in putting strategic policy into practice and working collaboratively across sectors using creativity and kindness.

Workshop 2: Question Time

What actually happens in, and because of, Question Time? How does Question Time help or hinder community services in their work? In this workshop, we'll explore the Tasmanian political environment in real time, unpack the role of the media and learn about how it impacts our work in the community services industry.

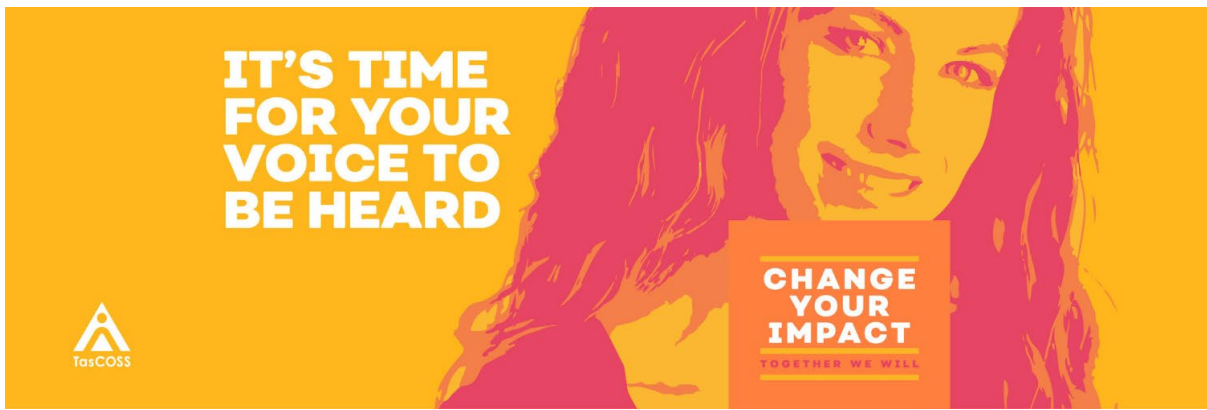
Learning Outcomes:

- Understand the interactions between the media and politics.
- Identify the points of influence for community services within politics and the media.
- Define the role of Question Time in the daily running of the community services industry.
- Identify factors that may play into the political motivation of individual party members.

Presenters: Nic McBride & Cameron Allen

Nic is a communications strategist specialising in the not-for-profit and community service industry. She arrived in Australia in 1995 and has had a long and varied career across corporate, government, political and not-for-profit communications management, planning and implementation. She is most often seen with her nose in a book or interrogating life through a camera lens.

Cameron works in media and communications at TasCOSS and is a keen political commentator. He also dabbles in radio broadcasting and was instrumental in the success of governance podcast series *Take Me to Your Board*.



Workshop 3: Media & Politics

In this workshop, you'll be guided through recent media content to unpack the power and mechanics of media and politics and how they can create change.

Learning Outcomes:

- Understanding of the way media can influence change.
- Understanding of how politics and media interact.
- Understanding of current political environment (state and federal).

Presenter: Nic McBride

Workshops 4 and 5: Layers of Advocacy and Stakeholders

In this workshop, you'll learn of the '4 Layers of Advocacy' and how strategic advocacy can target your message to the right people, for the right purpose. This will be explored through answering the following questions:

- Who are effective changemakers and why?
- What is the core of the 'change' and how can advocacy adapt?
- How can advocacy be targeted and to whom?
- How do we know which stakeholders to engage and how?

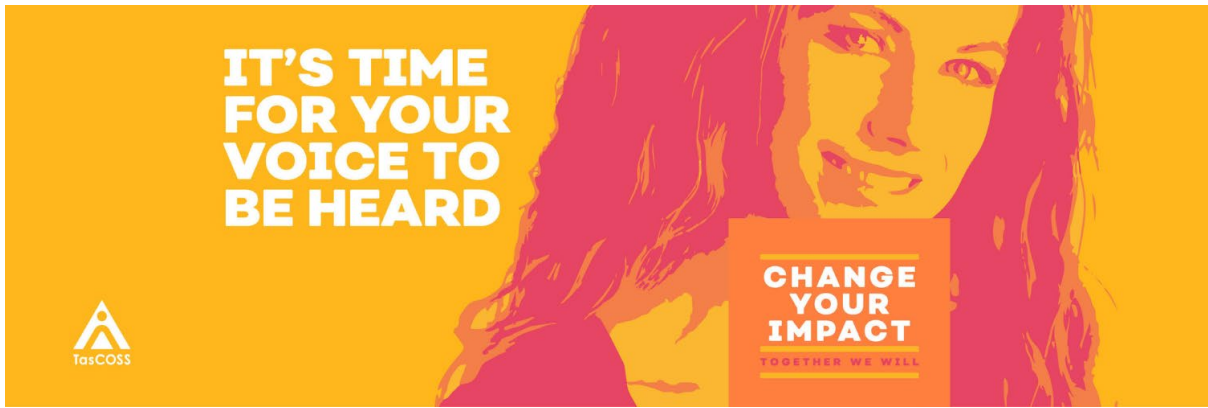
This content will be spread across two workshops and allow participants to design a campaign around an advocacy issue of their choosing.

Learning Outcomes:

- Identify types of potential change and explain a style of advocacy that would match.
- Recognise the stakeholders involved with advocacy issue and their role in creating change.
- Design a campaign around an advocacy issue.

Presenter: Dr Charlie Burton

Charlie has worked in policy, including as a researcher and political advisor, at state and federal levels across the last 20 years. He is passionate about working to create a world underpinned by equity and justice. At TasCOSS, Charlie's focus is on developing policies and advocating for people living on low incomes. Outside of work, he is a strong advocate for LGBTIQ+ people, particularly the trans and gender diverse community.



Workshop 6: Hypothetical Workshop

This full-day, in-person workshop will allow participants to practice skills and knowledge acquired throughout the course to strategically lead a hypothetical situation as a group. This activity will be explored through answering the following questions:

- What is the topic of advocacy and why is it important?
- Who needs to hear and how will those decisions be made?
- How do we ensure all stakeholders are on board?

More details will be released in relation to specific content and requirements closer to the workshop date.

Presenter: Trish Maluta

Trish brings years of experience working as a consultant and in management positions across the public and private sector nationally and in Tasmania. Her exceptional skills in collaborating for change, strategic thinking, leadership and professional development bring great depth of insight to this part of the program. This workshop is always designed especially for each year's cohort and facilitated with wisdom, enthusiasm and creativity.