

TasCOSS CONFERENCE 2023



PEOPLE *and* PLACE

29—30 AUGUST 2023, BLUNDSTONE ARENA

PARTNERSHIP PROSPECTUS

Celebrating the power of people and place
through advocacy and leadership, workforce
sustainability and community-led change

Invitation to join us

The theme for the TasCOSS Conference 2023 is People and Place which will be explored through a diverse range of sessions that delve into the broad trends impacting the community services industry, including place-based, community-led innovations and change, industry sustainability, workforce development and lived experience advocacy.

The conference will also look at the ongoing development of a Tasmanian Wellbeing Framework in partnership with the Tasmanian Government and why a Tasmanian Human Rights Act is so vital in protecting the rights of all Tasmanian citizens.

Join us for the TasCOSS biennial conference, a two-day event for the community services industry — bringing together visionary and strategic thinkers from across Tasmania's diverse community services and beyond, from CEOs and board members to direct practitioners and other professionals at the pointy end of some of our state's most essential services.

The TasCOSS Conference 2023 is a key opportunity to engage with decision-makers across the Tasmanian community services industry and showcase your brand, services or products to an engaged and qualified audience.

**Partnership opportunities are limited
— reserve your spot today!**

About TasCOSS

The Tasmanian Council of Social Service (TasCOSS) is the peak body for Tasmania's community services industry.

TasCOSS's vision is of one Tasmania, which is free of poverty and inequality and where everyone has the same opportunity.

Partnership opportunities

Platinum Partner	\$9,500
Gold Partner	\$7,500
Silver Partner	\$6,000
Networking Event Partner	\$5,000
Media Partner	\$3,500
Delegate Satchel Partner	\$4,000
Session Partner	\$2,000
Lunch Partner	\$1,100
Refreshment Break Partner	\$880
Exhibitor	\$500

*Please note that all prices include GST and are in AUD.

All Conference Partners receive the following entitlements:

- Hyperlinked organisation logo on the TasCOSS 2023 Conference website pages.
- Organisation logo on printed and online conference materials and communication/marketing efforts.
- Organisation logo on conference signage and handbook — both online and printed copies.
- Verbal recognition as a conference partner in the opening and closing sessions of the TasCOSS 2023 Conference.
- Copy of delegate list, supplied in accordance with Australian Privacy and Anti-Spam Legislation.

Plus, specific benefits that are outlined in each package to follow.

Platinum Partner

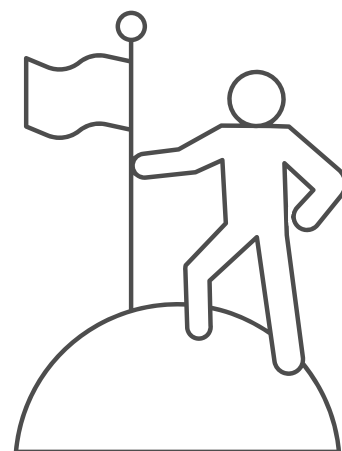
\$9,500

The Platinum Partner package offers a strategic partnership with TasCOSS and strong visibility across Tasmania's largest industry. This partnership provides the opportunity for exclusive conference branding, along with two trade exhibition spaces and a 10-minute speaking opportunity at the conference.

EXCLUSIVE — only one opportunity available

Partnership benefits:

- Ongoing recognition as the Platinum Partner both prior to and during the conference, whenever appropriate.
- Prominent logo recognition as the Platinum Partner in all promotional material, including handbook, program and signage, as well as displayed on holding slides during all conference sessions.
- Hyperlinked logo on conference website pages.
- Opportunity to supply a 60-second promotional video to be played in the plenary prior to the commencement of official proceedings.
- One 10-minute speaking opportunity in a plenary session (topic to be approved by the Conference Committee).
- Your organisation logo and 200-word profile hosted on the conference website pages, hyperlinked to your website.
- Logo on electronic signage in conference venue.
- Opportunity to supply two pull-up banners for display in the conference plenary room.
- Two clothed exhibition tables in prime position for the duration of the conference — double trade space.
- Complimentary full registrations for four delegates, including attendance at the Networking Event.
- Opportunity to supply two full-page advertisements in the conference handbook, one of which will be on the inside front cover or inside back cover (finished artwork to be supplied by partner).
- Opportunity to provide an item for the delegate satchel (to be negotiated)
- Acknowledgement of role as Platinum Partner across TasCOSS's social media channels with at least two dedicated posts.



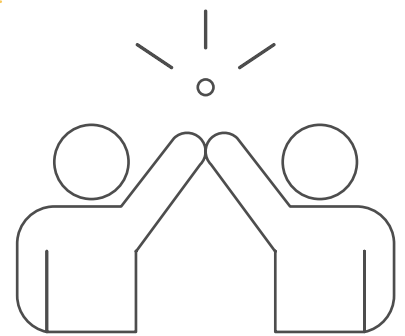
Gold Partner

\$7,500

Three opportunities available

Partnership benefits:

- Ongoing recognition as a Gold Partner both prior to and during the conference, whenever appropriate.
- Prominent logo recognition as a Gold Partner in all promotional material, including handbook, program and signage.
- Your organisation's logo and 150-word profile hosted on the conference website, hyperlinked to your website.
- Opportunity to supply one pull-up banner for display in the conference plenary room.
- One clothed trade table in a favourable position for the duration of the conference.
- Complimentary full registrations for three delegates, including attendance at the Networking Event.
- Opportunity to supply one full-page advertisement in the conference handbook (finished artwork to be supplied by partner).



Silver Partner

\$6,000

Five opportunities available

Partnership benefits:

- Ongoing recognition as a Silver Partner both prior to and during the conference, whenever appropriate.
- Logo recognition as a Silver Partner in all promotional material, including handbook, program and signage.
- Your organisation's logo and 120-word profile hosted on the conference website, hyperlinked to your website.
- One clothed trade table in a favourable position for the duration of the conference.
- Complimentary full registrations for two delegates, including attendance at the Networking Event.
- Opportunity to supply one half-page advertisement in the conference handbook (finished artwork to be supplied by partner).



Networking Event Partner

\$5,000

EXCLUSIVE — only one opportunity available

Partnership benefits:

- Naming rights as the Networking Event Partner.
- Ongoing recognition as the Networking Event Partner both prior to and during the conference, whenever appropriate.
- Opportunity for a five-minute address at the Networking Event.
- Logo recognition as the Networking Drinks Partner in all promotional material, including handbook, program and signage.
- Your organisation's logo and 100-word profile hosted on the conference website, hyperlinked to your website.
- Opportunity to supply two pull-up banners for display in the Networking Event.
- Complimentary full registrations for two delegates, including attendance at the Networking Event.
- Additional four tickets to the Networking Event.
- Opportunity to supply one full-page advertisement in the conference handbook (finished artwork to be supplied by partner).



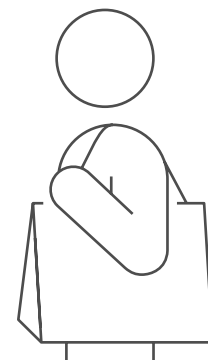
Delegate Satchel Partner

\$4,000

EXCLUSIVE — only one opportunity available

Partnership benefits:

- Logo on delegate satchel, alongside TasCOSS.
- Ongoing recognition as the Delegate Satchel Partner both prior to and during the conference, whenever appropriate.
- Logo recognition as the Delegate Satchel Partner in all promotional material, including handbook, program and signage.
- Your organisation's logo and 100-word profile hosted on the conference website, hyperlinked to your website.
- Complimentary full registration for one delegate, including attendance at the Networking Event.
- Opportunity to supply one half-page advertisement in the conference handbook (finished artwork to be supplied by partner).



Media Partner

\$3,500

EXCLUSIVE — only one opportunity available

Partnership benefits:

- Naming rights as the Media Partner.
- Ongoing recognition as the Media Partner both prior to and during the conference, whenever appropriate.
- Logo recognition as the Media Partner in all promotional material, including handbook, program and signage.
- Your organisation's logo and 100-word profile hosted on the conference website, hyperlinked to your website.
- Complimentary full registration for one delegate, including attendance at the Networking Event.
- Opportunity to supply one half-page advertisement in the conference handbook (finished artwork to be supplied by partner).



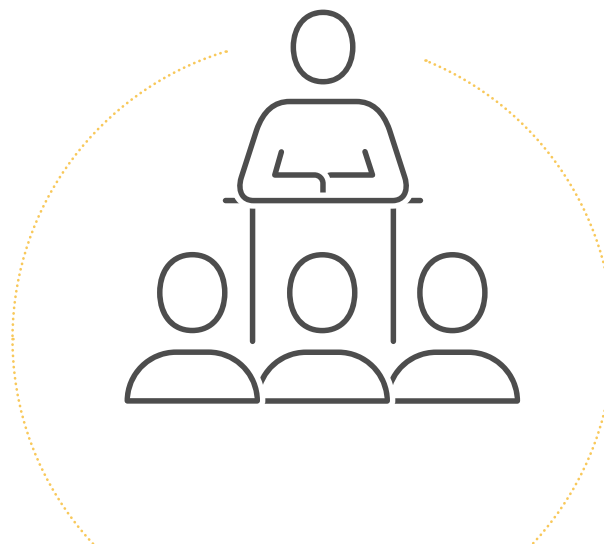
Session Partner

\$2,000

Multiple available

Partnership benefits:

- Ongoing recognition as a Session Partner both prior to and during the conference, whenever appropriate.
- Opportunity to align your organisation with a speaker/session of your choice.
- Logo recognition of sponsored speaker/session in conference program and session holding slide.
- Your organisations logo and 80-word profile hosted on the conference website, hyperlinked to your website.
- Complimentary full registration for one delegate, including attendance at the Networking Event.
- Opportunity to supply one half-page advertisement in the conference handbook (finished artwork to be supplied by partner).



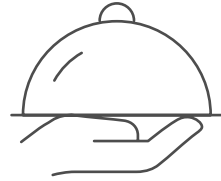
Lunch Partner

\$1,100

Two opportunities available

Partnership benefits:

- Ongoing recognition as a Lunch Partner both prior to and during the conference, whenever appropriate.
- Naming rights for sponsored lunch (Day 1 or Day 2).
- Logo signage placed on catering stations for sponsored lunch, and opportunity to supply two pull-up banners for display during lunch.
- Your organisation's logo hosted on the conference website, hyperlinked to your website.
- Complimentary full registration for one delegate, including attendance at the Networking Event.
- Opportunity to supply one half-page advertisement in the conference handbook (finished artwork to be supplied by partner).



Refreshment Break Partner

\$880

Four opportunities available

Partnership benefits:

- Ongoing recognition as a Refreshment Break Partner both prior to and during the conference, whenever appropriate.
- Naming rights for sponsored break (Day 1 or Day 2 and either morning or afternoon refreshments).
- Logo signage placed on catering stations for sponsored break, and opportunity to supply one pull-up banner for display during break.
- Your company logo hosted on the conference website, hyperlinked to your website.
- Complimentary full registration for one delegate, including attendance at the Networking Event.
- Opportunity to supply one half-page advertisement in the conference handbook (finished artwork to be supplied by partner).



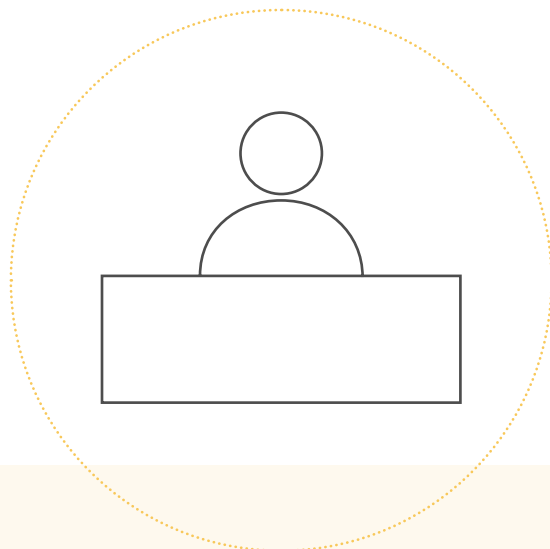
Exhibitor

\$500

Six opportunities available

Partnership benefits:

- One clothed trade table for duration of conference.
- Your company logo hosted on the conference website, hyperlinked to your website.
- Complimentary full registration for one delegate, including attendance at the Networking Event.



For further information and to secure your partnership opportunity, please contact:

Conference Manager

Naomi Will

E: naomi@eventsphere.com.au

P: 0439 336 511